

## Homepage



Visual Element

A brief description about what we do and if the user wants to try themselves there is a link here to go to the landing page

Information about how the data and review process works together

Information about the data collected and what that means

Information about how the review process works

Positive reviews from previous users of the website

Contact information

The logo shows the name and uses the Gestalt Principle of closure for people to see the bandages, that can also be viewed as a cross. We will also use our colors to make it recognizable.

The first thing the user will see is a warm image to make them feel welcome. After we have a brief description of what we do and a link to the data. If the user wants more information before moving forward, we have included three information boxes to deepen their knowledge and make sure the users understand exactly what we offer. Then we will have some reviews from previous users. At the bottom of the page there will be some contact information in case the user needs help or has any more questions about our service.

The homepage gives an overview about how the website, data and reviews work. There will only be one link to move forward, so that it will be easy to understand.

The homepage will also have office contact information to help with any problem they may experience

The website will be visually appealing by using visuals, color coordination and different design elements. We have made the home page look clean and simple so that the user will not have difficulty navigating it

The user will get access to the data needed by clicking on the link in the information box under the visual element.

## Landing page



Location

or

Maximum Distance 50mi.

A horizontal slider control with a blue track and a blue circular knob positioned at approximately the 25% mark.

Option to choose between different neighborhoods in their area. In the option above, they can choose their wanted area and what distance

Price

Different boxes that the user can choose from with what they need from their health care they can check off, such as dental, pregnancy or office walk-ins

If a user wants to leave a review on their experience, they can click on [a link here](#) to do so

Most asked questions

Click here to continue

We are using design elements that are user-friendly and easy to understand. We will have dropdowns, boxes to check and a search tool for the location.

To be able to give the user the right data, we would need them to provide us with their desired area, price range and check off the boxes on what they need from a health care provider

We are using design elements that are user-friendly and easy to understand. We will have dropdowns, boxes to check and a search tool for the location.

## Data Page

Previous  
page



Sort by...

Suggested provider

Suggested provider

Suggested provider

Filter  
section  
from last  
wireframe

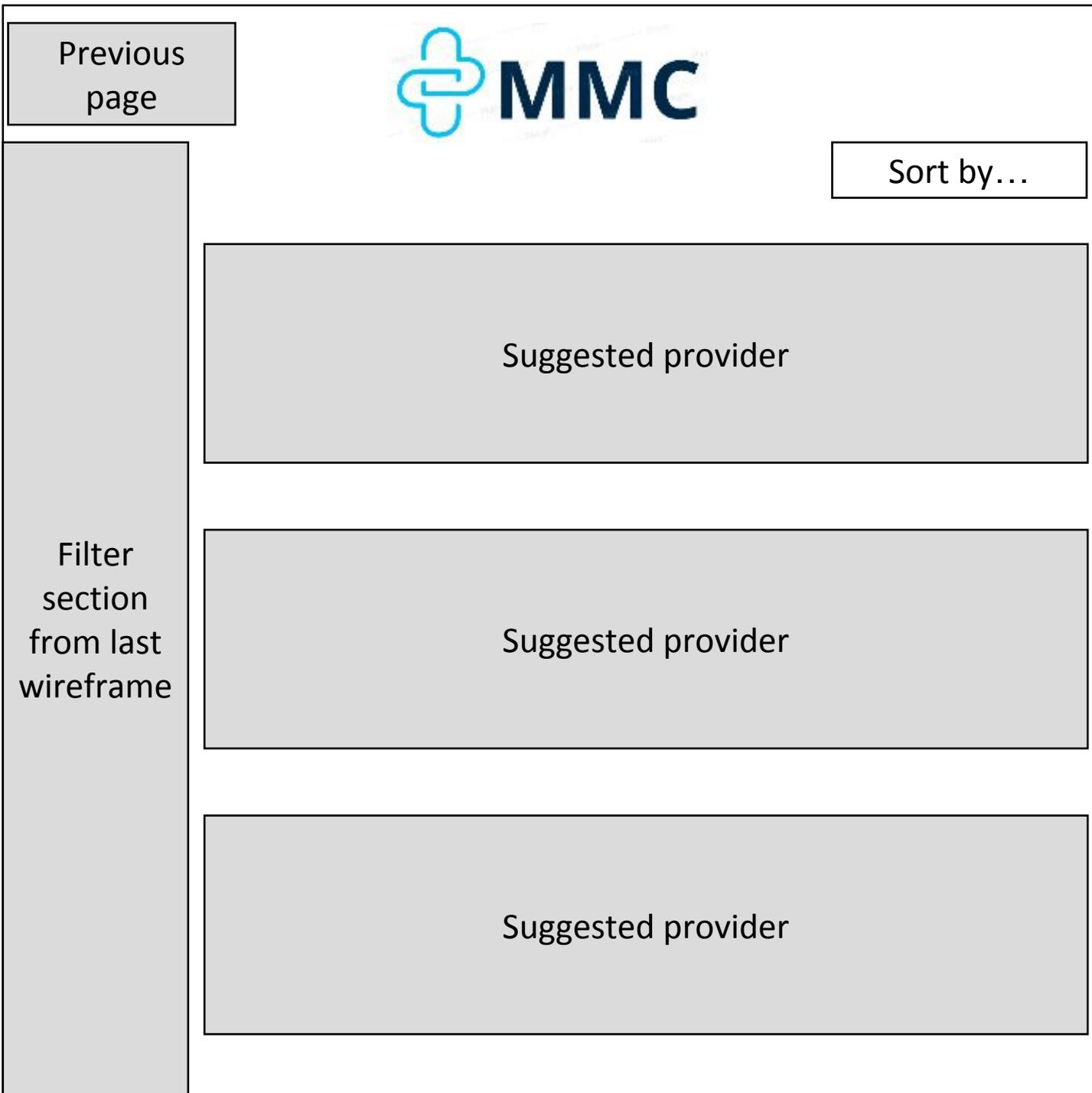
The user can also sort the suggested health care providers by location, recommendations, price or quality. The information they have previously given, will be used to determine what is suggested to them. When clicking on the suggested provider they will get more information about what is offered and what others thought of their experience with this company.

Previous users of that provider can also leave a review with pictures on how their experience measures to what was promised to them

The first thing the user will see are the healthcare providers recommended for them based on their information given in the slide before. (they have the option to change this on this page as well)

The filter section from the last section is available to open in this page as well. But if the user wants to go back they can press the "Previous page" button.

This is a mock-up of what the recommended health care providers could look like (based on yelp reviews). We will customize this towards our own website. We would do the same kind of reviews from actual real-life people, but combine it with the data. Therefore, the data would recommend you the places that align the most with the information the user has provided, but they will be able to see what others thought about their service.



The data will be used to give the user information about what places that are most compatible with their needs based on the information they have given us and what aspects is most important to them.

The user will get their recommendation based on what data fits their needs, but also be guided through others recommendations or warnings.

Once the user has gone through all of the recommended options. They can either continue using the site as a guest, or they can log in/sign up and make an account.

This will allow you to save different providers and refer back to them later. If one does not have an email and wishes to use the site without an account they can do so as well.



## Sign Up

Please fill in this form to create an account!

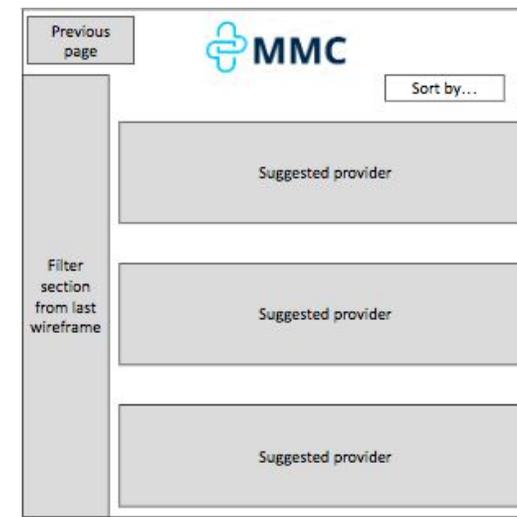
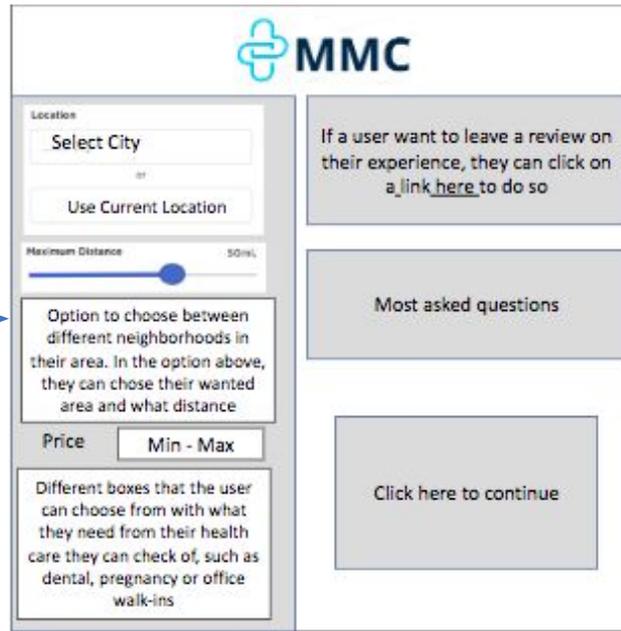
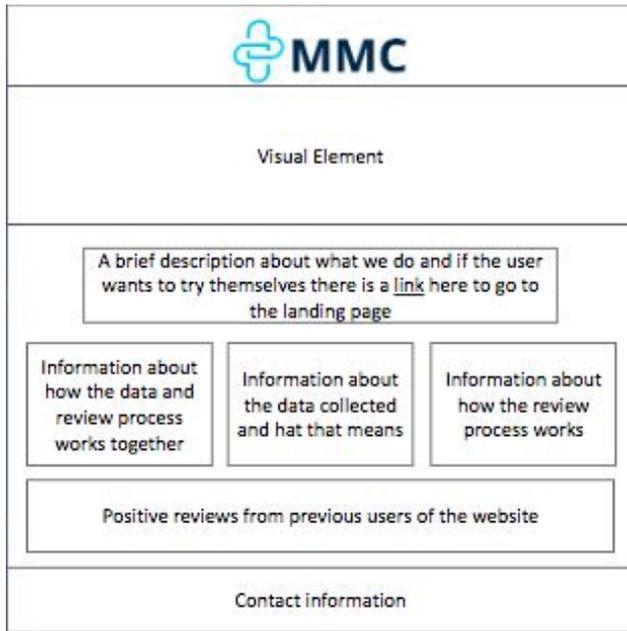
I accept the [Terms of Use](#) & [Privacy Policy](#)

Sign Up

Already have an account? [Login here](#)

Once you have an account, you can use it for many different features like 'make appointments', 'suggest a friend' or even just filter the saved institutions with 'compare my saved'

# Site Map



The home page works as an introduction to who we are as a company, what we provide the users and how they can get started. Then the user goes to the landing page, which gives them the option of providing us with information regarding price, location, quality and the services needed. After that they will get the places within their distance preferences that is mostly recommended to them based on their needs, and they can choose how to sort it and read others opinion about that place.