



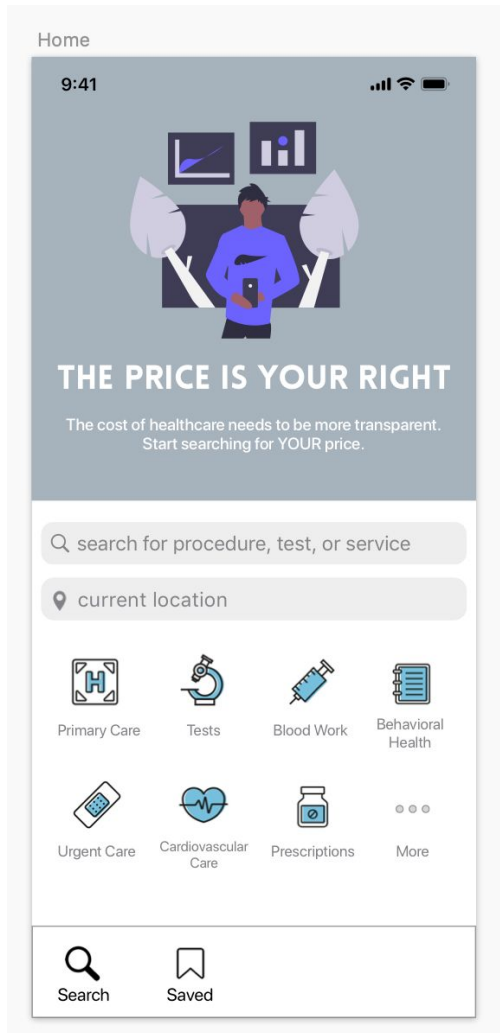
THE PRICE
IS YOUR RIGHT.

Wireframe

MJEM Consulting

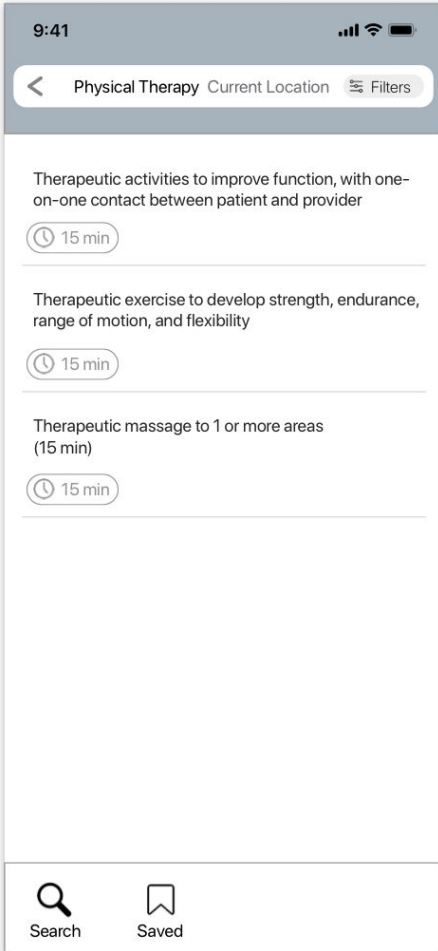
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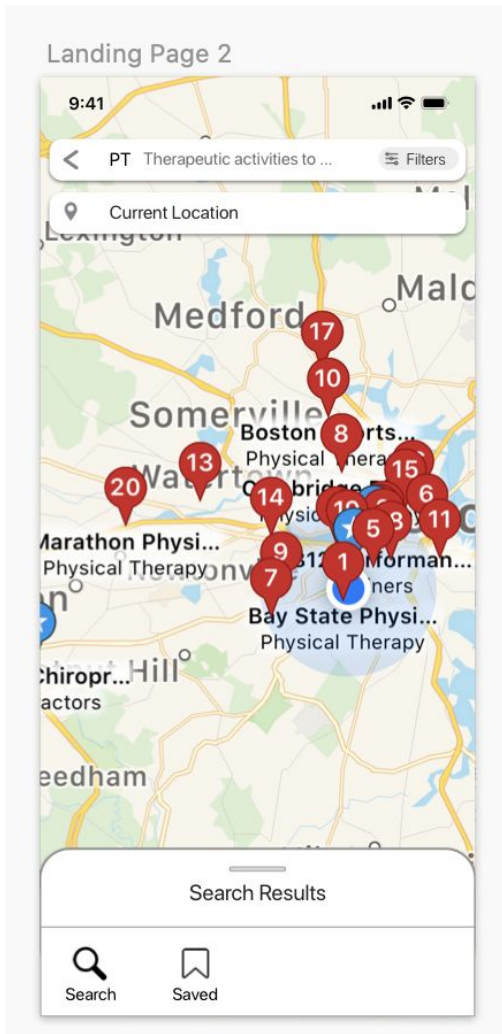
Homepage

- We decided to go with the project name “The Price is Your Right” for our app name/title header & put a short description of the app’s purpose. The name is to immediately show what our app is about.
 - The UI illustration is from <https://undraw.co/illustrations>
 - We chose this illustration as it is aesthetically pleasing and a current trend in UI design practices, so it will appeal to our target market (students/young adults)
- Our app is designed so that you “shop” for healthcare, inspired by Yelp, we have a search option where our users can search for what kind of service they need by inputting the location they desire
- Common categories for procedures/services are under the search as icons for easy access, the more option should list more categories
- The bottom is a navigation bar, where you can return to the home/search page, and access a saved page for services/places that users want to look back to later so they can compare costs



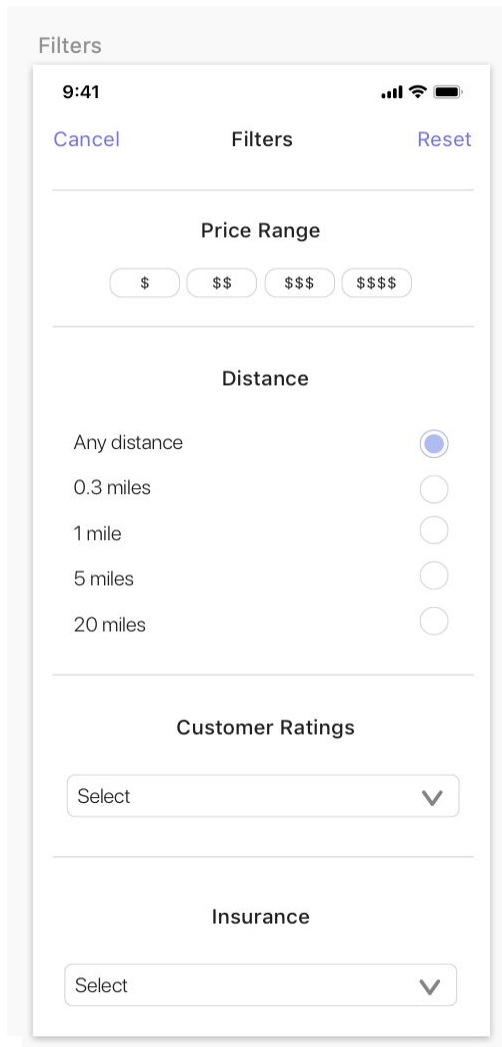
Landing Page 1

- This is where the search results will bring you to. This page shows categories within a larger service.
 - We used physical therapy as our example category, showing the individual services under physical therapy.
- These filters were based on the MA data set provided to us.



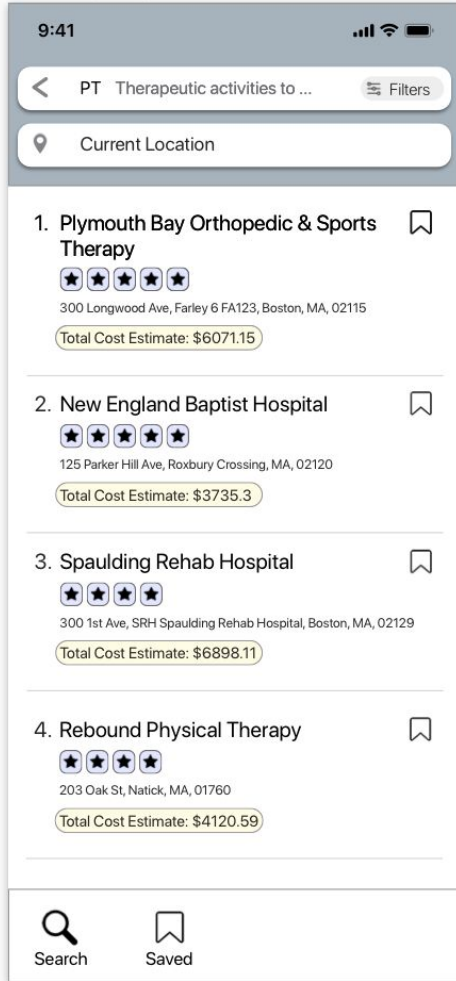
Landing Page 2

- After choosing which service you desire, it will show you a map of available places that have this service based on the location you input.
- To look at the information for these places you can pull up on the search results which will show you the full list of options.
- There is a filters button so you can filter your search results.



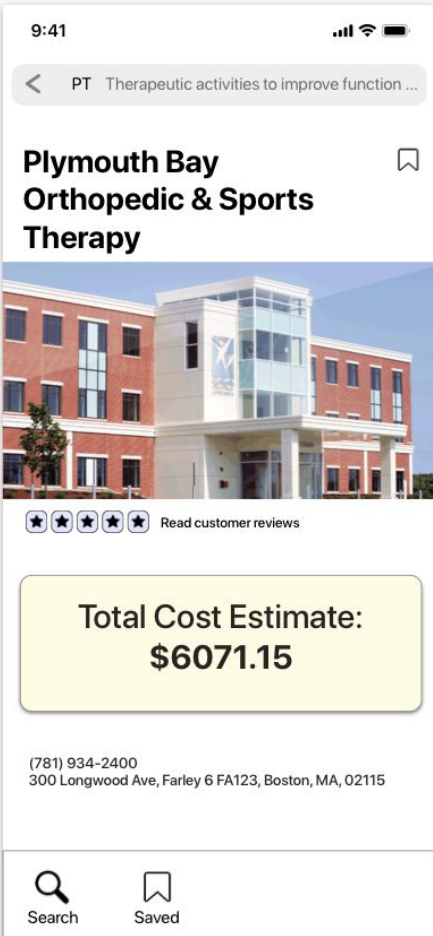
Filters

- This page allows users to sort by filters that are relevant to them in terms of healthcare
- Price, location, ratings, and insurance coverage (uninsured, insured - company names)



Landing Page 3

- This page shows all the possible PT locations a consumer could go to, based on proximity to their location and any other filters they applied.
- The cost estimate is upfront to increase transparency and make the numbers easy to access.
- The stars are for consumer ratings, which we found to be important to consumers when we surveyed Gen Z-ers.



Landing Page 4

- This page displays the final healthcare service provided
- Listed information will include an address, total cost estimate, as well as general contact information.
- Page will also provide a section for customer reviews.

Sitemap

