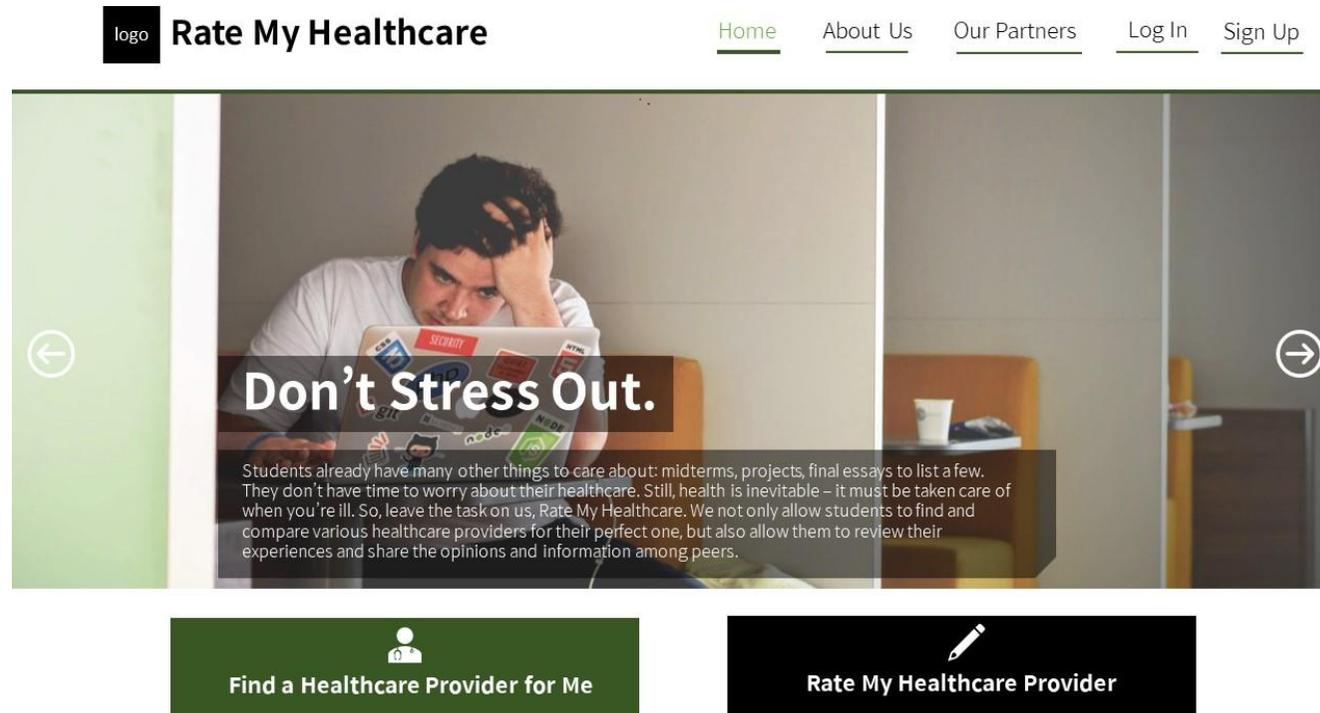# The Price Is Your Right Challenge Wireframe – McKIS

Northeastern University D'amore McKim School of Business Korean Investment Society Team

Home Page

The website, Rate My Care, that we have created was established especially for college students. For those who had difficulties finding healthcare in the best of their interests, this website will make finding the right doctor one less thing to worry about. This website utilizes a filter system that allows users to easily input their personal data to get most relevant outputs. The filter system allows users to display their priority concerns, such as costs and locations, to eliminate undesired options. This design was made to provide easy access to healthcare information in the simplest way possible. Once on the page, the user has the option to make an account or log in to an existing account to save personal data for future uses. On the website, the user can continue to either Find Healthcare Provider For Me or to Rate My Healthcare Provider (if logged in). From there, users will be able to access the data of their interests.

Landing Pages (Search Method)

Rate My Healthcare Home About Us Our Partners My Account

Which service are you looking for?

I am looking for _____.

Colonoscopy Appointment
Dentist Appointment
Ophthalmology
Local Hospital

Rate My Healthcare Home About Us Our Partners My Account

What is your cost estimate?

$ $$$

Rate My Healthcare Home About Us Our Partners My Account

Where is your neighborhood located?

Rate My Care can help you find your optimistic health care provider. By typing your cost estimate, location, desired service and so forth. You can find your best health care provider. For example, you can figure out what kind of insurance plan your school have, and search health care provider based on availability of insurance coverage. You can even search health care provider via price scale. To sum it up, Rate My Care will ask your cost estimate, location, desired service, school, zip code, school insurance, insurance plans to figure out best healthcare provider for you.

Data Page

Rate My Healthcare   logo

Recommended   Sort by Rating   Sort by Price   Sort by Distance

Type of Service
Dentist Appointment
Location
Mission Hill, Boston, MA
Cost Estimate
$ $$$

Insurance Plans
☐ Insurance A   ☐ Insurance F
☐ Insurance B   ☐ Insurance G
☐ Insurance C   ☐ Insurance H
☐ Insurance D   ☐ Insurance I
☐ Insurance E   ☐ Insurance J

Rating
☐ ★★★★★ - ★★★★☆

Roxbury Dentist Office A ★★★★☆

Short Description of the Boston Local Hospital A (info provided by them).

Price Estimate: **$123**   **Visit Website**

Boston Local Dentistry B ★★★☆☆

Short Description of the Boston Local Dentistry B (info provided by them).

Price Estimate: **$135**   **Visit Website**

Cambridge Dentistry C ★★★★★

Short Description of the Cambridge Chiro-

Rate My Healthcare

Home   About Us   Our Partners   My Account

Boston Local Dentistry B

Visit Website

Description of the clinic/hospital/organization/etc in detail, from their brief introduction to their healthcare service providers (doctors, nurses, other staffs, etc.)
Details about services provided, preferred appointment arrangement methods, directions for how to arrive to the clinic, etc.

Services provided
General Clinic
✓ Cavity Treatment   ✓ Service C
✓ Service A   ✓ Service D
✓ Service B   ✓ Service E
Special Operations
✓ Wisdom tooth surgery

Location: South End yyy, Boston, MA, 02020
Contact Info: xxx-xxx-xxxx / locdenB@gmail.com

Price Estimate: $135
- Additional $? for partial anesthetics
- Addition of $?? for X, Y, Z.

(Galleries of pictures/photos, if any)

Reviews from Patients ★★★☆☆

"I had to wait for more than 1 hour because they were behind the schedule…"   2.5/5

"The service was not too bad, they helped me relax before wisdom tooth surgery, but the place was a little bit dirty"   4/5

The data of our website shows healthcare service's accurate price, location, name, actual physicians, types of services provide, acceptable insurance plans, physicians' contact info, and rating from other users. After a user filter data, the website shows healthcare service cost, number rating, and image. User can save specific health service and compare between clinics by clicking compare button in my profile. Another feature of Rate My Care is healthcare service rating system. User can find my healthcare provider in my profile page. User and healthcare provider both can rate each other. Also, users can access comments written by other users.

Data Page (cont.I) – Compare Page

Rate My Healthcare   Home   About Us   Our Partners   My Account

Roxbury Dentist Office A

Price Estimate: $123
Location: Roxbury Crossing xxx
Applicable Insurance Plans:
Northeastern Husky Health Plan /
Boston Health Insurance Plan for
Young Adults (BHIPYA)
Contact info: 123-456-7890
...

Boston Local Dentistry B

Price Estimate: $135
Location: South End yyy
Applicable Insurance Plans:
Northeastern Husky Health Plan /
Boston Health Insurance Plan for
Young Adults (BHIPYA) / Healthier
Life for Students Plan, etc.
Contact info: 123-456-7890
...

Cambridge Dentistry C

Price Estimate: $112
Location: Cambridge zzz
Applicable Insurance Plans:
Northeastern Husky Health Plan /
SSS Health Plan / POQ Health
Insurance for Students, etc.
Contact info: 000-111-0101
...

Compare your liked Healthcare providers & Find the perfect one for you!

Within this page, the users will be able to access all the preferred healthcare providers' information that they saved in advance. Among all the lists, the user would be able to compare numerous factors such as the cost estimation, list of service types, location, rating, and contact information. Such system would make users to further conveniently compare and choose an appropriate healthcare service within their personalized lists and help them to navigate back for future needs and searches.

Data Page (cont. II) – Review & Rate your Healthcare Provider Page

Rate My Healthcare

Home   About Us   Our Partners   My Account

Leave a review about your experience with the healthcare provider!

Write your review...

Would you recommend this healthcare provider to others?
- o Definitely Yes
- o Yes
- o Maybe
- o No
- o Definitely No

★★★☆☆

Submit

The users will arrive at this page when they click on the Rate My Healthcare Provider button on the Homepage, or click on the button to "create review" on each healthcare provider page. This personal experience opinions and information will help fellow users to collect useful information that may not have been shared anywhere else.

Site Map

The initial search process will actually take about 4-5 steps, asking 1. wanted service, 2. expected price (based on the service selected), 3. Which school the individual attends to (to search for any school-related clinics, school insurance plans, etc.), 4. What insurance plans the person has or wish to apply, and lastly 5. location of the neighborhood. All of the information collected through this process will appear on the first landing-data page which has further specific filters to check if the person wants to.